



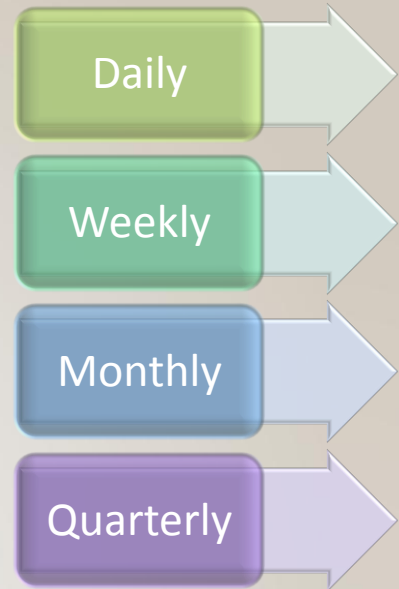
Twitter  
Made  
**EASY!**

# Your Twitter Workflow Checklist

[moreFollow.com](https://moreFollow.com)

# Your Twitter Plan

**I'm on  
Twitter Now  
What?**





Daily

## Your Daily Activity List

- Follow New People from Your Keyword List
- Follow/Unfollow Clean Up
- Schedule 3 -6 Tweets
- Like, Retweet & Reply randomly
- Monitor & Respond to brand alerts
- Ask and Answer Questions

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Weekly

## Your Weekly Activity List

- Update Your Twitter Lists
- Check Your Growth Stats
- Review Twitter Analytics
- Review Your Keyword Lists
- Research Influencers
- Plan your next weeks content
- Consider Influencer Outreach

Monthly

## Your Monthly Activity List

- Check Your Growth Stats
- Review Twitter Analytics in Depth
- Review Your Keyword Lists
- Audit your Strategy
- Consider Promoted Tweets or Twitter Ads



Quarterly

## Your Quarterly Activity List

- Check Your Growth Stats
- Review Twitter Analytics in Depth
- Audit your Strategy
- Adjust Your Goals Accordingly
- Consider Twitter Only Special Promotion



Quarterly



# Use Your Data to **AUDIT YOUR** **STRATEGY!**



[moreFollow.com](https://morefollow.com)

Feed  
Your  
Peeps

# Conclusion

**Building your Twitter audience  
can take time but it is well  
worth it!**

**Follow  
YOUR  
PLAN!**





Feed  
Your  
Peeps

# Conclusion



*Grab*  
**YOUR FREE**  
*Twitter Tools!*



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